

**SALFORD  
INTERNATIONAL  
MEDIA  
FESTIVAL**

**NATIONS &  
REGIONS MEDIA  
CONFERENCE**

**SERVING DIGITAL AUDIENCES  
NOW AND IN THE FUTURE**

**16-17 NOV 2015**

The Lowry Theatre, MediaCityUK, Salford Quays

University of  
**Salford**  
MANCHESTER

[www.salfordmediafestival.co.uk](http://www.salfordmediafestival.co.uk)

@Salford\_Media **#SIMF15**

## **CELEBRATING THE CREATIVE TALENT AND ACHIEVEMENTS OF MEDIA PROFESSIONALS IN THE UK'S NATIONS AND REGIONS**

At the heart of Salford International Media Festival, the 22nd Nations & Regions Media Conference is a forum for content creators, producers, broadcasters, policy makers, commissioners, regulators, independents, freelancers and new entrants to come together to explore current trends and future developments in the media sector.

A range of keynote and themed panel sessions will tackle the latest issues in media content creation, production, consumption and policy. Delegates will also have a valuable opportunity to meet 1-to-1 with TV and Radio commissioners and network with peers.

BBC England and BBC Radio Director, Helen Boaden and Culture Minister, Ed Vaizey MP, along with legendary former The Simpsons writer, Josh Weinstein and pioneering video journalist, Michael Rosenblum, together complete the line-up of keynote speakers at the event.

This group of outstanding media figures will draw on their experience and expertise in speeches addressing a variety of the most pressing issues facing the media sector today.

NARM will provide the platform for one of Helen Boaden's first public appearances since her appointment as BBC England Director. Delegates will have the chance to hear from the person now responsible for the BBC's operations in Salford and across England. Helen's appointment comes as her predecessor Peter Salmon moves to head up BBC Studios. Government Minister Ed Vaizey and former The Simpsons writer Josh Weinstein, Patron of Salford International Media Festival, will also give their unique insights on the state of the media today.

Visit our website and follow us on Twitter to keep track of the latest programme announcements with registration details soon to be announced, or simply join our mailing list by emailing [simf@salford.ac.uk](mailto:simf@salford.ac.uk) with the subject 'NARM – Subscribe'.

Join us for NARM 2015 at MediacityUK, in Salford **“a place that as always been in the past, and is very much for the future, synonymous with culture, creativity and media”**  
Harriet Harman QC MP.