

Organised by BECTU  
Sponsored by  
the Department for  
Culture, Media & Sport  
the Trades Union Congress  
Skillset



**BECTU**  
BROADCASTING  
ENTERTAINMENT  
CINEMATOGRAPH &  
THEATRE UNION



**skillset**

# move on UP

**Move on Up is an unmissable event for ethnic minority film and TV professionals: the film and TV industry is offering you the chance to apply for a one-to-one meeting with key industry people**

**It is an opportunity to make the contacts that could in future lead to employment opportunities or programme commissions.**

**More than 75 key industry people involved in commissioning, or employment of freelance and/or permanent staff, will be available**

**The appointments are booked in advance. You can apply to see more than one person if you wish**

**There will also be workshops on a variety of topics ranging from how to make a winning application to the Lottery film funds, to demystifying the BBC recruitment process**

**See inside for the list of participants and workshops and the application form plus a guide to how to apply.**

**Deadline for applications  
Friday 10th October**

**Monday 10th November at the TUC, Great Russell St, London WC1, 9am – 4.15pm.  
More details and updates are on the BECTU website [www.bectu.org.uk](http://www.bectu.org.uk).**

# Who would you like to have a one-to-one with?

Below is the line-up of key decision makers from the film and television industry who you can apply to have a short meeting with. You can select more than one – on the application form write the reference number (shown beside each name) of those you wish to see. The list may be amended to reflect demand. See the BECTU website [www.bectu.org.uk](http://www.bectu.org.uk) for updates

## FILM/TV PROGRAMME COMMISSIONERS

In the absence of other guidance eg on websites, please enclose a one-page synopsis plus outline budget, company profile and/or CV, with your application

### TELEVISION BBC

Go to the website [www.bbc.co.uk/info/moveonup.shtml](http://www.bbc.co.uk/info/moveonup.shtml) and from there access the appropriate commissioning webpages in order to ascertain the commissioners' requirements and the material you should send

### DRAMA

**1 Sarah Brown**  
Head of Development, Drama Serials

**2 Robert Cooper**  
Head of Drama, BBC Northern Ireland

**3 Serena Cullen**  
Head of Development, Drama Series

**4 Belinda Campbell**  
Development Producer, Drama Series

**5 Sally Woodward Gentle**  
Head of Development, Drama Commissioning

### ENTERTAINMENT

**6 Jane Lush**  
Controller, Entertainment Commissioning

**7 Mark Freeland**  
Head of Comedy Commissioning

**8 Suzanne Gilfillan**  
Commissioning Executive, Entertainment

**9 Alan Brown**  
Senior Commissioning Executive, Entertainment

**10 Sophie Clark-Jervoise**  
Head of Comedy, Entertainment Division

**11 Jon Plowman**  
Head of Comedy Entertainment, Entertainment Division

**12 John Pidgeon**  
Editor, Radio Entertainment

### CBBC

**13 Dorothy Prior**  
Controller CBBC

**14 Clare Elstow**  
Head of Pre-school CBBC

**15 Anne Gilchrist**  
Head of Entertainment CBBC

**16 Theresa Plummer-Andrews**  
Head of Acquisitions, CBBC. Can advise on animations

**17 Elaine Sperber**  
Head of Drama CBBC

**18 Amanda Gabbitts**  
Development Executive

**BBC MANCHESTER**  
**19 Hugh Faupel**  
Editor, *Songs of Praise*

**BBC Birmingham**  
**20 Paresch Solanki**  
Programme maker, BBC Birmingham

### FACTUAL & LEARNING

**21 Krishan Arora**  
Senior Commissioning Executive, Specialist Factual

**22 Adam Kemp**  
Commissioner for Indies and Nations, Specialist Factual currently responsible for Arts commissioning

**23 Donna Taberer**  
Deputy Controller, Leisure and Factual Entertainment

**24 Vyv Simson**  
Executive Producer, Natural History Unit, Bristol

### FACTUAL EDITORIAL

**25 Celia Taylor**  
Senior Commissioning Executive, Factual Editorial

**26 Michelle Matherson**  
Development Executive, Factual

### ITV NETWORK CENTRE

Log onto [www.itv.com/about/](http://www.itv.com/about/) and go to the Producers' Page. Follow the Producers' Guide before submitting any proposal

**27 Liam Hamilton**  
Controller of Daytime, ITV

**CARLTON**  
**28 Coleena Reid**  
Controller of Broadcasting

**29 Emma Barker**  
Head of regional programmes

**30 Duncan Rycroft**  
Head of Regional Programmes

**31 Parminder Vir**  
Producer/Diversity Advisor

**CHANNEL 4**  
See [www.channel4.com/4producers/](http://www.channel4.com/4producers/) to ascertain requirements

**32 Sam Bickley**  
Commissioning Editor, Documentaries

**33 Katie Speight**  
Assistant Editor, Documentaries

**34 Simon Dickson**  
Editor, Education

**CHANNEL 5**  
**35 Sham Sandhu**  
Controller of youth and music

**FILM**  
**UK FILM COUNCIL,**  
**LOTTERY FILM FUNDS**

Go to [www.ukfilmcouncil.org.uk](http://www.ukfilmcouncil.org.uk) for further information on which fund is relevant to your needs and the application requirements.

### THE DEVELOPMENT FUND

**36 Jenny Borgars**  
Head of the Development Fund

**37 Dan MacRae**  
Deputy Head of the Development Fund

### THE PREMIER FUND

**38 Robert Jones**  
Head of the Premier Fund

**39 Brock Norman Brock**  
Production and Acquisitions Executive, Premier Fund

### NEW CINEMA FUND

**40 Paul Trijbits**  
Head of the New Cinema Fund

**41 Himesh Kar**  
Senior Executive, New Cinema Fund

### DISTRIBUTION AND EXHIBITION FUNDS

**42 Alex Stoltz**  
Distribution and Exhibition Executive

### PATHÉ

**43 Celine Haddad**  
Head of Creative Affairs

### FREELANCE AND PERMANENT EMPLOYMENT

#### BBC

**DRAMA**  
**44 Bill Boyes**  
Development Executive Producer, BBC Wales

**45 Sally Haynes**  
Executive Producer, Drama Serials

**46 Kathleen Hutchison**  
Executive Producer, *Holby*

#### CBBC

**FREELANCE EMPLOYMENT**  
**47 Karen Woodward**  
Head of Production, CBBC

**48 Caroline Morgan-Fletcher**  
Production Exec, *Blue Peter*

**49 Ian Pyke**  
Production Exec, Xchange

### FACTUAL & LEARNING RECRUITMENT

**50 Kalpna Woolf**  
Managing Editor Bristol

**51 Jane Booth**  
Managing Editor Birmingham

**52 Katie Thomson**  
Managing Editor London

### FREELANCE

**53 Donna Taberer**  
Deputy Controller, Leisure and Factual Entertainment

**54 Mark Hill**  
Head of Programmes Bristol

**55 Lynn Alleway**  
Executive Producer Documentaries

**56 Tommy Nagra**  
Executive Producer Birmingham

**57 Vicki Barras**  
Executive Producer, mostly Factual ents

**58 Vyv Simson**  
Executive Producer, Natural History Unit, Bristol

### BBC MANCHESTER

**59 Chris Loughlin**  
Executive Producer, Specialist Factual (freelances)

### BBC Birmingham

**60 Paresch Solanki**  
Programme maker, BBC Birmingham

### FACTUAL & LEARNING LONDON

**61 Jill Fullerton Smith**  
Executive Producer, BBC Science, Specialist Factual

### BBC RESOURCES

**62 Graham Hall**  
Recruitment Account Manager, BBC Resources

**63 Rachel Jarvis**  
Freelance Development Manager for Studio and OB operatives (ie camera, sound, some lighting and vision mixing)

**64 John Brookfield**  
(or a member of his team)  
Post-Production

### CARLTON

**65 Lin Brown**  
Head of Production, Entertainment

**66 Val Ames**  
Head of Production, Childrens or Melanie Stokes  
Dev Producer, Childrens

### GRANADA

**67 Leah Milton**  
Head of production for Entertainment Covers Granada Manchester and London, freelance and permanent staff

**68 A representative from Granada Factual Department**  
Responsible for programmes such as *I'm a Celebrity Get Me Out of Here*, *Tonight with Trevor McDonald*, *Airline* and *Johnathan Dimbleby*. Freelance and permanent staff

**69 A representative from Drama Department**  
Freelance and permanent staff

**70 Angie Hill**  
Head of Production for The Lab,

Continued



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five

CARLTON



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an LWT-based unit comprising multiskilled teams who shoot, edit and direct their own material.  
Permanent staff

**INDEPENDENT PRODUCTION COMPANIES**

**WORKING TITLE**

**71 Michelle Wright**  
head of production  
**or Sarah-Jane Wright**  
production executive

**PATHÉ**

**72 Susanna Wyatt**  
Head of Physical Production

**INDEPENDENT PRODUCERS**

**73 John Finn**  
Producer of *Billy Elliot, My Little Eye*  
**and Amanda Boyle**  
development executive

**SKILLSET**

[www.skillset.org](http://www.skillset.org)

**Asma Shah**

London Development Manager  
Available to discuss Skillset's new schemes:

**74** New company development scheme for small independent production companies, which gives access to business planning consultancy, or

**75** training needs analysis and bursaries for freelancers.

**LATE ADDITIONS:**

**BBC RECRUITMENT**

**76 Jane Dennis**

**DRAMA ENTERTAINMENT AND CBBC AND TELEVISION DIVISION**

**77 Veronica Mouat**

Recruitment Consultant

**78 Matthew Trower**

Recruitment Consultant

**79 Clare Davies**

Recruitment account manager

**BBC RECRUITMENT**

**80 Viv Rosenz**

Recruitment Consultant, Sport

**ACCOUNT MANAGERS**

**81 Daniell Morrissey**

News journalism

**82 Mary Donegan**

Factual and learning

**83 Lesley Fleming**

Bristol and southwest

**84 Fiona Wright**

Manchester

**85 Rani Randhawa**

Birmingham

## How to take part in Move on Up

- 1 To apply you must be either already working in the industry or a qualified new entrant. This event is not for students.
- 2 Look at the list opposite of personnel who are making themselves available for one-to-one meetings on 10 November.
- 3 On the application form list the reference number (shown beside each person) of those you would like to see, in order of priority – your highest priority first.
- 4 Ensure you enclose the correct accompanying material:  
**Programme ideas**  
If you are applying to discuss a programme idea with a commissioning editor, you must find out as much as possible about the kind of material they are looking for, eg look at any website listed. This is to ensure that your proposal is relevant to the commissioning editor's remit. Check on the listing to see what material you should send. You may not submit a proposal to any department that has already turned it down.  
**Freelance/permanent employment**  
If you are applying to see people to discuss employment prospects, you should enclose your CV.
- 5 Decide which workshops you would like to attend and list their reference numbers on the application form in order of priority, your highest priority first.
- 6 To maximise your chances, contact skillsformedia as soon as possible (see box) to arrange a free session with one of their professional advisers. ( optional)
- 7 Complete the rest of the application form.
- 8 You must enclose one copy of your accompanying material for each person you are applying to see.
- 9 Send it to  
Move on Up  
BECTU,  
373-377 Clapham Road,  
London SW9 9BT  
to arrive no later than Friday 10 October.

**What happens then?**

BECTU forwards all the applications to the appropriate key personnel.

The key personnel decide whom they wish to see from the applications submitted and forward their final list of successful applicants to BECTU.

BECTU will confirm the appointments and workshop places to the successful applicants as soon as possible and no

### Want your application to stand out from the crowd?

Competition for the one-to-one appointments will be fierce. To help you with your application, skillsformedia advisors have spoken with all the participating companies to find out exactly what they're looking for.

You can capitalise on this by booking a complimentary 45-minute advice and guidance session with an advisor before you submit your application. Your advisor will focus on what to include, how to market yourself, and also give you tips on how to maximise your pitching opportunities on the 10th.

These meetings with skillsformedia advisors are available on Friday 26, Saturday 27, Monday 29 and Tuesday 30 September in London. There are limited spaces and you must meet the BECTU eligibility criteria (see *How to take part*, above). To book an appointment contact Ralph before Thursday 18 September and mention Move on Up. Email: [ralph@skillsformedia.com](mailto:ralph@skillsformedia.com) or phone 020 7520 5757.

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# Workshops

Some workshops may have limited numbers of places available. On the application form state the reference numbers (shown below) of those you wish to attend in order of priority. See the BECTU website [www.bectu.org.uk](http://www.bectu.org.uk) for updates.

## 1 Demystifying the BBC recruitment process

BBC human resources staff shed light on how the BBC's recruitment process works

## 2 The role of a producer

Parminder Vir OBE, Producer/Diversity Advisor, Carlton Television, on the role of a producer both in TV and film, drawing on examples of her work (*Babymother*, *Single Voices*, *Algeria Women at War*, *Developing Stories*)

## 3 How to finance your film: basic principles

Pathé explain the nuts and bolts of film finance and the recognised ways of obtaining it

## 4 Radio: the other way in?

Any radio questions? A panel of TV and radio professionals answer questions on all aspects of radio. The workshop will include

a pitching exercise

## 5 BBC controllers' workshops – 1 to be confirmed

Lorraine Heggessey, Controller of BBC1 and Stuart Murphy, Controller of BBC3 tell you what they're looking for in the next season

## 6 BBC controllers' workshops – 2 to be confirmed

Jane Root, Controller of BBC2 and Roly Keating, Controller of BBC4 tell you what they're looking for in the next season

## 7 Channel 4 pitching workshop

A chance to pitch a documentary proposal to Channel 4

## 8 Navigating your way through the ITV Network Centre

How to get your programme proposal to the right person, and what they're looking for on

the ITV Network

## 9 Building a position in the Multi-Channel Landscape

John Keeling, Controller, UKTV Channels, BBC, explains how to turn your TV programme into a multiplatform extravaganza

## 10 How to make a winning application to the UK Film Council's Lottery film funds – part one

An overview of the Film Council and its three funds, plus a background of successful applicants

## 11 How to make a winning application to the UK Film Council's Lottery film funds – part two

A detailed look at the different requirements of each of the film funds and a talk-through of the application forms. Plus how to do an



To apply to participate in Move on up, please complete this application form and send it to the address below

Name

Address

Email address

Tel:

If a BECTU member, state membership number if known

### Tick box as appropriate:

I would like to have a one-to-one meeting with the following people:  
(state the reference numbers as shown on the list, in order of priority with your top priority first)

I attach one copy of the required accompanying material for each person I am applying to see.

(For meetings with commissioning editors) I confirm that I have researched the requirements of the commissioning editors.

(Optional and subject to conditions set out on the BECTU website [www.bectu.org.uk](http://www.bectu.org.uk)) I enclose an extra copy of my proposal for registration with the BECTU Script Registration Service

I would like to attend the following workshops: (state the reference numbers as shown on the list, in order of priority with your top priority first)

I am not a student in fulltime education

I am EITHER already working in the industry OR am a qualified new entrant

Post this completed application form along with the accompanying material to

**Move on Up at BECTU, 373-377 Clapham Road, London SW9 9BT, to arrive by Friday 10 October 2003.**

## Equality monitoring

Completing this section is voluntary

### What is your ethnic group?

#### White:

- British  Irish  
 Other (please specify)

#### Mixed:

- White /Black Caribbean  
 White /Black African  
 White /Asian  
 Other (please specify)

#### Asian or Asian British:

- Indian  
 Pakistani  
 Bangladeshi  
 Other (please specify)

#### Black or Black British:

- Caribbean  
 African  
 Other (please specify)

#### Chinese or other ethnic group:

- Chinese  
 Other (please specify)