DEADLINE FOR APPLICATIONS: MONDAY 9th APRIL

An unmissable event for black and minority ethnic broadcasting and film professionals to make new contacts among the broadcasters and the independent sector. Apply for a one-to-one meeting with a choice of more than 100 industry executives























The workshop schedule

Some workshops may have limited numbers of places available. On the application form state the name and reference number of those you wish to attend in order of priority.

1. How to do business with the BBC

Find out from the top. BBC Director General Mark Thompson, plus Roly Keating, Controller of BBC2 and Michael Carrington (Creative Director, CBeebies). Chaired by Peter Salmon (Chief Creative Officer, BBC Vision Studios)

2. How to make it as an indie

PACT Chief Executive John McVay plus the BBC's Mary FitzPatrick (Editorial Executive, Diversity) and Krishan Arora (Independents Executive) discuss the difficulties and challenges facing independent producers

3. Navigating your way around ITV

Prospects for training and employment in ITV, staff or freelance, and where to pitch your proposals

4. Opportunities at MTV

MTV's Lindsay Wesker outlines the scope and the set-up of MTV in the UK, and advises on how to get a foot in the door. See www.myspace.com/lindsaywesker

5 New media, new opportunities

with Malini Suri (Commissioner, Digital Curriculum) and Derek Butler (Senior Commissioner, Education) BBC Jam, part of BBC education, is breaking new ground with the production of fully accessible on-line learning modules for children. We look at production, job opportunities and the skills the new media business needs.

6. Building a position in the Multiplatform Landscape

With Simon Nelson (Controller, Multi-Platform & Portfolio, BBC Vision) How to turn your TV programme into a multiplatform extravaganza.

7. Demystifying the BBC recruitment process

Learn how to find out about jobs at the BBC and maximising your application and interview. With BBC talent and recruitment staff Michelle Matherson, Fiona Wright, Graham Hall, Inge Marks, Charlotte Henwood and Kwame Akuffo

8. How to pitch and develop programme ideas

with Jon Beazley (Controller, BBC Entertainment Group), Kate Phillips (Executive Editor Development, BBC Entertainment Group) and Helen Bullough (Executive Editor, BBC Entertainment, Manchester)
Think you could create a phenomenon as big and sassy as Strictly Come Dancing? We'll be talking about what makes an idea a great idea, how development works and what those commissioners actually want.

9. How to make a winning application to the UK Film Council's Lottery film funds

An overview of the UK Film Council's film-making funds plus a background of successful applicants

10. How to make a successful application to Film London's Feature Production Fund – lunchtime workshop

How the application process to the Microwave Feature Film Production programme operates and what makes a successful application.

11. Skillset champions film talent and can help progress your career

Skillset will provide information on how talented people can access skills and training support to advance their film careers.

12. Visual Storytelling

with David Dawson-Pick (BBC Centre of Expertise Leader, Production)
How to tell a story without words – by making every picture count. The key to compulsive television is a good story and a good storyboard. This workshop shows how to improve your visual story telling technique.

13 Writers' workshop

With Kate Rowland (Creative Director, BBC New Writing) An insight into writing for the BBC, looking at drama, comedy and children's programmes across TV, radio and film.

Find out about the opportunities available for new talent, how the commissioning process works and where to send your script.

How to pitch with confidence

Do you want advice and guidance on how to pitch your ideas and present yourself in the best possible light? Film London, The Regional Screen Agency for London, is offering an invaluable advice seminar for free, on pitching and presentation, for London-based Move on Up applicants.

The three-hour Pitch & Presentation Workshop will be run by The Script Factory in central London on 12 April (10-1pm), 20 April (2-5pm), 24 April (6-9pm) and 28 April (11-2pm). Experienced film and TV professionals will guide you through simple do's and

don'ts around pitching ideas, giving you clear guidance on how to talk about ideas and get your message across in the simplest, most effective way. There will also be a space for you to practice your own pitches in a confidential and supportive environment.

Places are limited for these seminars and will be allocated on a first come, first served basis. To apply for a place on a seminar contact The Script Factory, 66-67 Wells St, London W1T 3PY, email jay@scriptfactory.co.uk. Deadline for applications for the seminar is Friday 23rd March.







Who would you like to have a one-to-one with?

Below is the line-up of key decision makers from across the film and television industry who you can apply to have a one-to-one meeting with. You can select more than one – on the application form write the name and reference number (shown beside each name) of those you wish to see. The list may be amended. For the list of workshops taking place at Move on Up please see the back cover of this brochure.

BBC

BBC ASIAN PROGRAMMES UNIT

1 Gurdip Bhangoo

Executive Producer, Asian
Programmes Unit
Heads the Asian Programmes
Unit based in Birmingham.
The APU makes network factual
programming in genres ranging
from drama docs to arts, culture,
lifestyle and entertainment.

BBC BIRMINGHAM

2 Nick Patten

Head of Studio, BBC Birmingham Nick heads up BBC's Birmingham studio.

CHILDRENS

3 Manjit Ahluwalia

Head of Production Talent
Responsible for talent
management, including staffing
and staff scheduling and training
and development.

4 Kay Benbow

Head of CBeebies Production, Animation & Acquisitions Kay's role covers all aspects of animation and acquisitions for CBeebies as well as leading the inhouse CBeebies production team.

5 Michael Carrington

Creative Director, CBeebies
Editorially responsible for
CBeebies digital children's
channel; all CBeebies output on
BBC One and BBC Two; and for
the CBeebies website. Previously
introduced a strategy to
commission more UK animation.

6 Joe Godwin

Head of Entertainment, BBC Children's Responsible for in-house Entertainment production for BBC Children's, as well as developing on-screen talent for the whole of CBBC.

7 Tamara Howe

Head of Operations, BBC Children's Recently joined BBC Children's as Head of Operations.

8 Simon Parsons

Head of BBC Children's Scotland BBC Children's Scotland produces 20% of all network children's output for transmission on BBC One and Two as well as for the digital channels CBBC and CBeebies.

9 Caroline Porges

HR & Development Manager, BBC Children's Worked in range of programme departments across the BBC, including management roles, people development and HR.

10 Anthony Simon

Interactive Executive, BBC Children's Anthony Simon looks after production across CBBC and CBeebies. This involves creating compelling content on websites, interactive TV and other new media platforms.

COMEDY

11 Jane Berthoud

Producer, BBC Comedy
In 2005 she was awarded a BAFTA and made European Comedy
Producer of the Year for Help. Her last production was Ideal starring Johnny Vegas.

12 Justin Davies

Associate Producer, BBC Comedy Has produced numerous award winning short films and documentaries, theatre, radio and numerous pilots for television. Recently he produced HR for BBC4.

13 Jon Plowman

Head of BBC Comedy
Last year Jon was presented
with the RTS Judges Award for
Outstanding Contribution to
Television.

BBC DRAMA

14 Nicolas Brown

Director, BBC Drama Production Studios
Nicolas Brown is one of the
leading film and television
producers; recent work includes
Friends And Crocodiles and
Gideon's Daughter for the BBC,
written and directed by the
award-winning Stephen Poliakoff,
and a film for Channel 4, Bradford
Riots, written and directed by
Neil Biswas

15 Kate Harwood

Head of Series and Serials, BBC Drama Production Studios Became Executive Producer of EastEnders in March 2005. In October 2006 she was appointed Head of Series and Serials, BBC Drama Production.

16 Jacqui Taunton Fenton

Production Talent Manager
Has managerial responsibility
for the Programme Talent unit,
Departmental & Programming
administrative service, production
talent planning and scheduling
and also negotiates and contracts
key talent.

17 John Yorke

Controller, BBC Drama
Production Studios
John Yorke is Controller of Drama
Production Studios, the in-house
Drama department producing
long running series such as
Casualty, Doctors, EastEnders and
Holby City; serials including
Waking the Dead, Jayne Eyre and
5 Days and single films across all
BBC channels.

ENTERTAINMENT

18 Jon Beazley

Controller, BBC Entertainment Group Responsible for all in-house entertainment production with around 300 staff.

19 Helen Bullough

Executive Editor, BBC
Entertainment Manchester
Senior programme maker on
Factual Entertainment output
and holds a key managerial role
in Entertainment Manchester

20 Sophie Butler

Production Executive, BBC Radio Entertainment Manages a slate of over 75 comedy and entertainment productions and development projects for BBC Radio 2,4 & BBC7.

21 Veronica Costello

Production Talent Manager, BBC Entertainment & Comedy Responsible for production talent management and development for editiorial roles across all genres.

22 Ian Critchley

Head of Production Talent,

BBC Vision Studios Has wide experience with production staff at a senior level and managing talent.

23 Gilly Hall

Executive Producer
Gilly is an executive producer
within BBC Entertainment.

24 Daniell Morrisey

HR & Development Manager, BBC Entertainment & Comedy, BBC New Talent Previously recruitment account manager for BBC News, Daniell has been HR & Development Manager with BBC Drama and is now with BBC Entertainment & Comedy. Recruits editorial staff and programme makers.

25 Karen Nicholls

Production Talent Co-ordinator, BBC Entertainment & Comedy Responsible for talent managing and development production co-ordinators, team assistants and runners across all genres.

26 Kate Phillips

Head of Development, BBC Entertainment Oversees development for the whole department, incorporating formats, factual entertainment, events, and archive shows.

27 Paul Schlesinger

Head of BBC Radio Entertainment Worked as producer in both radio and TV Comedy – credits include People Like Us, Absolute Power and Broken News.

28 Doug Whitelaw

Head of Production, BBC
Entertainment & Comedy
Responsible for all production
management activity and
supporting the creative process.

FACTUAL

29 Jane Booth

Managing Editor, BBC Vision Birmingham & Manchester Currently Managing Editor, for the BBC Vision Features and Documentaries Studio in Birmingham and the Religion and Ethics Studio in Manchester, key responsibilities are the deployment, recruitment, training and development of 350 staff, as well as being part of the senior management teams in both sites.

30 Caroline Carter

Deputy Managing Editor, BBC Vision Studios – Factual Responsible for scheduling assistant producers in the factual areas of BBC Vision Studios.

31 Ann Cattini

Group Managing Editor, BBC Vision Studios - Factual She works with her managing editors in London, Bristol, Birmingham and Manchester and a talent executive based in London to deploy staff onto a diverse range of productions.

32 Susan Comerford

Managing Editor, Bristol Factual Has been the Managing Editor in Bristol for two years

33 Mob Dar

Executive Producer, BBC Features & Documentaries, Bristol
Charged with developing Factual
Entertainment ideas across all
channels.

34 Tessa Finch

Head of Cross-Factual Production Responsible for developing and producing major factual projects.

35 Mark Harrison

Head of BBC Arts Studio & Production Innovation
As well as running that studio
Mark oversees the modernisation
of production processes for all of
BBC Factual.

36 Jo Hatley

Talent Executive, Production Management, BBC Vision Studios – Factual

Jo works across a wide genre of programming including Factual, Drama, Music Entertainment and Children's.

37 Adam Kemp

Commissioning Editor, BBC Arts, Music, Performance & Religion Adam Kemp initiated several of the BBC's landmark factual dramas including *D-Day* and *Hawking* has executive produced over 70 BBC factual series and specials

38 Ursula Marchese

HR & Development Manager, BBC Vision Has been working with Peter

Has been working with Peter Salmon's team to design and implement 'Hot Shoes', a two-week attachment scheme for BBC staff to experience working in other areas of the BBC.

39 Michelle Matherson

Talent Executive, BBC Vision
Aims to bring in the best freelance
senior talent to work across
science, history, arts, docs and
features as well as overseeing
factual onscreen talent for BBC Vision.

40 Vyv Simson

Executive Producer, BBC Natural History Unit

Currently Exec for the next BBC1 Alan Titchmarsh-presented series, the next Bill Oddie BBC2 series on British wildlife and the current BBC2 Sunday teatime wildlife slot – a mix of 30-, 40- and 10-minute films.

41 Neil Walker

Managing Editor, BBC Vision Studios – Factual

Neil's background is in training and development. He is now the Managing Editor for Factual, London.

42 Emma Willis

Executive Producer, BBC
Documentary Commissioning
Executive Producer in BBC
Documentary Commissioning
working with independents.

BBC FILMS

43 Susy Liddell

Head of Production, BBC Films
Susy Liddell has worked as Head
of Production for BBC Films for the
last four years.

INTERACTIVE

44 Gabriel Gilson

Managing Editor, BBC Interactive Drama & Entertainment Helps run one of the BBC's main interactive departments, including overseeing their recruitment and training policy.

BBC NATIONS AND REGIONS

45 Anne Morrison

Controller of Network Production
Particular responsibility to drive
the expansion of network
production from Wales, Scotland
and Northern Ireland. Also in the
team running the newly created
Vision Studios with responsibility
for talent and training,
collaboration and diversity.

NEW TALENT

46 Angela Wallis

Executive Producer, BBC New Talent Helped devise BBC New Talent which creates schemes and programming to help discover breakthrough talent.

BBC PEOPLE

47 Sue Caro

Senior Diversity Manager
A former programme maker
currently working in Diversity at

the BBC, promoting the creative and business benefits of embracing diversity to the organisation.

48 Stephen Kelly

Director, BBC People
Stephen has a track record of developing and implementing global HR strategies at both operational and board level.

BBC SPORT

49 Pam Sikora

Head of HR & Development, BBC Sport Heads Human Resources & Development for BBC Sport.

BBC TRAINING & DEVELOPMENT

50 David Dawson-Pick

Centre of Expertise Leader, Production Heads the BBC's production training. At the start of 2000 he became director of online learning at the BBC and created the corporation's learning intranet before moving closer to programme making again; helping the transition to digital production.

UKTV

51 Jane Mote

Director, UKTV Lifestyle Channels
Responsible for the editorial and
commercial direction of UKTV
Style, UKTV Style Gardens, UKTV
Food and UKTV Bright Ideas, Jane
also heads the strategic
development of the company's
lifestyle genre across all platforms
including web, VOD and mobile.

BBC VISION

52 Jean McMeakin

Head of HR & Development, BBC Vision Studios Heads HR and Development across the content production studios in Vision.

53 Lesley Swarbrick

HR Director, BBC Vision
Lesley has held senior HR positions across the organisation including,
Science, Factual, Production, Sport and Factual and Learning.

BBC WRITERS ROOM

54 Kate Rowland

Creative Director, BBC writers room Kate Rowland, the BBC's Creative Director of New Writing for Drama, Entertainment and Children's programmes, created BBC writers room to develop the BBC's new writing strategy and initiate opportunities for original and diverse talents across television, radio and film. Kate commissions two key new writing strands on Radio 3 and Radio 4, and chairs the Diversity Action Group for BBC Vision.

ITV

ITV will have representatives from each of the areas below. Executives range from members of the commissioning team to production executives and controllers who are responsible for what programmes are made and recruiting those involved.

55 Drama

56 Daytime & Lifestyle

57 Factual

58 Entertainment

59 News (technical support)

60 New Media

61 Resourcing (studio & location) Responsible for hiring studio

and location crew

CHANNEL 4

62 Aagil Ahmed

Commissioning Editor, Religion Before applying please look at www.channel4.com/corporate/4 producers/commissioning/history _4.html

63 Dorothy Byrne

Head of News & Current Affairs
Before applying please look at
www.channel4.com/corporate/4
producers/commissioning/news.
html

64 Gideon Joseph

Editor, News & Current Affairs
Before applying please look at
www.channel4.com/corporate/4
producers/commissioning/
news.html

65 Mark Roberts

Editor, News & Current Affairs Before applying please look at www.channel4.com/corporate/4 producers/commissioning/ news.html

66 Kevin Sutcliffe

Deputy Commissioning Editor, News & Current Affairs Before applying please look at www.channel4.com/corporate/4 producers/commissioning/ news.html

67 Camilla Campbell

Editor, Series Drama
Before applying please look at
www.channel4.com/corporate/4
producers/commissioning/drama.
html

68 Andrew Mackenzie

Commissioning Editor, Factual

Entertainment

Before applying please look at www.channel4.com/corporate/4 producers/commissioning/factua lentertainment_2.html

69 Sarah Mulvey

Commissioning Editor,
Documentaries
Before applying please look at
www.channel4.com/corporate/4
producers/commissioning/docu
mentaries.html

70 Kate Vogel

Commissioning Editor,
Documentaries
Before applying please look at
www.channel4.com/corporate/4
producers/commissioning/docu
mentaries_4.html

71 Shane Allen

Commissioning Editor, Comedy Before applying please look at www.channel4.com/corporate/4 producers/commissioning/come dy.html

BLOOMBERG TV

72 Clare Davies

Broadcast Talent Manager
Responsible for on- and off-air talent.

INDEPENDENT PRODUCTION

B3 MEDIA

73 Marc Boothe Director and founder

Independent producer and founder of b3 media, responsible for many initiatives ranging from new media to digital cinema including the award-winning digital shorts film scheme Blank Slate

ENDEMOL

74 Clare Pickering

Director of Production, Endemol UK Group

Responsible for the technical, logistical and financial aspects of all of the UK production slate

75 Chloe Samwell-Smith

Production Recruitment Manager Responsible for managing the recruitment for the Endemol Group. She is the main point of contact for freelances wanting to work for Endemol

76 Nick Samwell-Smith

Creative Director, Initial
Nick has overall responsibility for
the creative output of Initial. As a
producer he has made some of
the biggest entertainment hits in
recent years.

77 Phil Edgar Jones

Creative Director, Brighter Pictures

Over the last five years Phil has overseen production on many of Endemol UK's biggest entertainment shows.

FEVER MEDIA

78 Louisa Sirl

Talent Manager
Recruits offscreen talent for Fever
Media's programmes.

THE GAMMA PROJECT

79 Nina Carbone

Head of Development Interested in meeting producers regarding collaboration but also in meeting potential crew.

OBJECTIVE PRODUCTIONS

80 Paul Sandler

Joint Managing Director Oversees all aspects of the business and is responsible for strategy and growth.

81 Debi Roach

Head of Production
Responsible for overseeing all aspects of production, with particular responsibility for programme budgets, supplier deals and recruitment.

82 Phil Clarke

Head of Comedy Responsible for all aspects of the comedy department, including output and script commissioning.

83 Ben Farrell

Head of Comedy Development Ben manages our comedy development projects, from script submission through to final delivery to the broadcaster.

84 Jenny Hay

Production Executive, Comedy Department Jenny oversees all comedy productions and is responsible for budgets and staffing.

85 Justin Gorman

Executive Producer
Justin exec produces various
Entertainment and Magic
commissions for Objective.

86 Anthony Owen

Head of Magic Responsible for Magic commissions, including programme development.

87 Gary Monoghan

Managing Director of Mono TV

88 Jan Morton

Production Executive, Objective North Jan supervises the production output from Objective North, including recruitment in Manchester.

RDF MEDIA GROUP

89 Julia Waring

Head of Creative Resources Responsible for sourcing and tracking the best production talent in the industry.

90 Mairie MacTague

Creative Resources Assistant Interested in meeting people in less senior grades.

REVOLUTION FILMS

91 Fiona McGuire

Head of Production
Can give careers advice.

TIGER ASPECT

92 Sarah Shields

Head of Talent Responsible for recruitment of senior production staff.

93 Dave Webster

Talent Assistant
Responsible for recruitment of
production staff in less senior
roles.

94 Jago Lee

Head of documentaries, Factual Department Interested in creative documentary ideas, not drama.

WORKING TITLE

95 Ann Lynch

Production

A member of the Working Title Production Department who can discuss potential opportunities in future productions and advice on getting onto the Working Title freelance database.

96 Rachel Prior

Development Department
Can discuss with producers how
to seek out brilliant writers and
directors and nurture a strong
working relationship.

97 Lucy Wainwright

Working Title Legal & Business Affairs Department Can discuss legal issues around film-making, from clearances to financing.

ZIG ZAG

98 Bini Adams

Head of Talent
Responsible for recruiting
researchers, assistant producers,
producers, directors, series
producers, execs.

99 Adam Hawkins

Development Executive
Part of the in-house development
team, he is responsible for
generating ideas, writing up
proposals and pitching to
commissioners.

FILM FUNDS

UK FILM COUNCIL

There will be representatives from each of the funds below: **100 The Development Fund**

101 The Premier Fund

102 The New Cinema Fund

103 The Distribution and Exhibition Funds

FILM LONDON

104 Pulse Digital Shorts & Borough Production Funds Josic Cadoret

New Talent Co-ordinator
Josic will talk through the
application process for Film
London's Short Film production
schemes – how the funds operate
and what Film London would like
to see in applications.

105 Microwave Micro-budget Feature Production Programme Sol Gatti Pascual

Microwave Creative Executive Participants can discuss their projects, talk through the application process and ask questions on Micro-budget feature productions.

GUILDS

THE PRODUCTION GUILD

106 David Martin

Chief Executive
Interested in speaking to anyone seeking to work in senior production management and production accounting grades in UK film.

BRITISH SOCIETY OF CINEMATOGRAPHERS

107 Gavin Finney

President, BSC
Award-winning cinematographer whose credits include Hogfather and Keeping Mum. Interested in meeting all grades of camera and lighting.

PRODUCTION MANAGERS ASSOCIATION

108 Caroline Daly

Production manager/line producer Has responsibility for hiring film and television production crew

MEDIA RECRUITMENT SPECIALISTS

AMBITION MEDIA

109 Sue Evans and Margot Green

Specialist recruiters and career advisers for experienced media professionals.

TO APPLY TO PARTICIPATE IN MOVE ON UP, DOWNLOAD AN EMAILABLE APPLICATION FORM FROM WWW.BECTU.ORG.UK OR COMPLETE THIS APPLICATION FORM AND SEND IT TO THE ADDRESS BELOW

Name	
Address	
Email address Tel:	
Tick as appropriate: Are you: Freelance	
What is your current job? (Eg focus puller, producer, runner)	
If you are currently working, name of employer	
Are you a BECTU member Yes 🔲 No 🔲 State membership number if known	
Tick box as appropriate:	
I would like to have a one-to-one meeting with the following people: (state the reference numbers as shown on the list of executives)	

Equality monitoring

Are you 🗌 Male 🔲 Female	
What is your ethnic group?	
White:	Asian or Asian British:
☐ British	☐ Indian
☐ Irish	□ Pakistani
Other (please specify)	■ Bangladeshi
Mixed:	Other (please specify)
■ White /Black Caribbean	Black or Black British:
☐ White /Black African	□ Caribbean
■ White /Asian	☐ African
Other (please specify)	Other (please specify)
Chinese or other ethnic group:	Do you identify as disabled
☐ Chinese	☐ Yes
Other (please specify)	□ No

HOW TO TAKE PART IN MOVE ON UP

- 1 To apply you must be either already working in the industry or a qualified new entrant. This event is not for students. If you're not sure if you qualify phone 020 7346 0900 and ask for Move on Up
- 2 Download an emailable application form from www.bectu.org.uk or request one from lburt@bectu.org.uk or phone Lesley Burt on 020 7346 0900.
- 3 Look at the list of executives who will be available for one-to-one meetings on 18th June, and on the application form list the reference numbers (shown beside each person) of those you would like to see.
- 4 You must attach your CV along with your application form when you send it.
- 5 To make your application stand out, you may also write a covering letter to each executive if you wish.
- 6 Programme ideas: If you would like to discuss a programme idea with a commissioner or development executive, you must find out as much as possible about the kind of material they are looking for. You may attach a brief synopsis of the idea if you wish, making it clear who you would like it to be sent to. You may not submit a proposal to a department that has already turned it down.
- 7 BECTU members have free use of the union's script registration service – for further details look on the BECTU website www.bectu.org.uk
- **8** You may send a showreel to the address below, preferably on DVD please label each copy with your name and make it clear whom you would like it to be sent to.
- 9 Decide which workshops you would like to attend and list their names and reference numbers on the application form in order of priority, your highest priority first.
- 10 Complete the rest of the application form.
- 11 Email it to moveonup@bectu.org.uk Alternatively you can post it to Move on Up, BECTU, 373-377 Clapham Rd, London SW9 9BT

to arrive no later than Monday 9th April.

What happens next?

BECTU forwards all the applications to the appropriate executives. They decide whom they wish to see from the applications submitted and forward their final list of successful applicants to BECTU.

BECTU will confirm the appointments and workshop places to the successful applicants in the week of 21st May. They will receive appointment times and workshop schedule when they arrive on 18th June. To discuss any queries contact BECTU on 020 7346 0900, or email moveonup@bectu.org.uk.