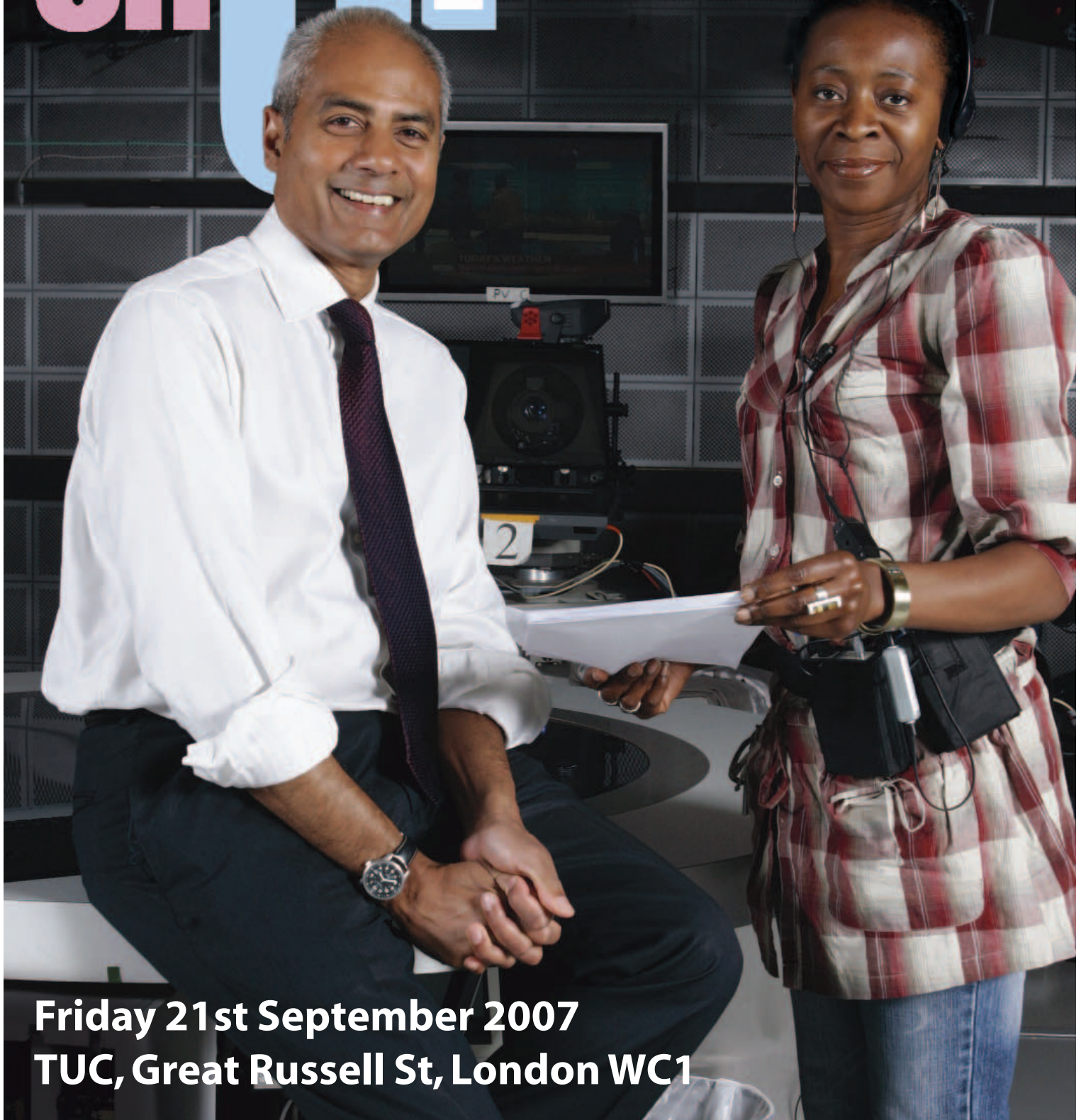


move on **UP** NEWS

**DEADLINE FOR APPLICATIONS:
MONDAY 16th JULY**

An unmissable event for black and minority ethnic journalists and broadcasting professionals to make new contacts in broadcast and online news. Apply for a one-to-one meeting with a choice of more than 60 industry executives



**Friday 21st September 2007
TUC, Great Russell St, London WC1**



This event is organised by BECTU and the BBC in partnership with ITN, the NUJ and broadcast and online news providers

Supported by

BBC NEWS

itv NEWS

**LONDON
DEVELOPMENT
AGENCY**



TUC

NUJ

Who would you like to have a one-to-one with?

Here's the list of leading figures from across the news industry who you can apply to meet for a one-to-one chat. Some are key decision makers who control big editorial budgets. Others are programme editors who hire staff and freelancers. A number of the people on the list are role models who are keen to pass on tips about how they progressed their careers. You can apply to see more than one – on the application form write the name and reference number (shown beside each name) of those you wish to see. The list may be amended. For details of workshops at Move on Up in News, please see the back of this brochure.

BBC

BBC NEWS

1. Helen Boaden

Director, BBC News

Responsible for making sure all output at home and abroad reaches the widest possible news audiences and remains true to the values of accuracy, fairness and impartiality.

2. Francesca Unsworth

Head of BBC Newsgathering

Its staff of 600 journalists and technicians in the UK and around the world provide the stories and coverage for the full range of BBC news services on TV, Radio and Online.

3. Jonathan Baker

Deputy Head of Newsgathering

Through its staff of correspondents, producers and technical support staff, Newsgathering plans and delivers news coverage from the UK and around the world to all of the BBC networks and channels

4. Jon Williams

World News Editor

Responsible for the BBC's international news coverage. With 41 bureaux around the world, BBC News is the world's biggest broadcast newsgatherer.

5. Alison Ford

UK News Editor

Responsible for all of the BBC's network newsgathering across the UK.

6. Mihir Bose

Sports Editor

The corporation's first sports editor. He left his position as sports columnist on *The Daily Telegraph* to inject analysis and context into major sports news stories across the BBC's news programmes.

7. Katharine Everett

Director of Change

Supports teams and leaders across the BBC in delivering their vision. Also a BBC-trained executive coach.

8. Sejal Karia

Overnight reporter, BBC News

Packages news stories overnight and does lives as and when necessary for breakfast output across radio and TV (including *BBC Breakfast*, *Radio 4's Today* programme, *Five Live Breakfast*, *News 24* and radio bulletins)

9. Clive Myrie

Europe Correspondent

Covers news and current affairs across the continent, although from time to time he's called upon to cover stories further afield.

10. Rajesh Mirchandani

BBC News Midlands Correspondent

Responsible for covering the West and East Midlands and East Anglia for BBC TV, radio and online.

11. Bernie Choudhury

News Correspondent

Reporting news for BBC TV, radio and online – reacting to breaking news and finding new and original stories.

12. Daniell Morrissey

HR and Development Manager

Journalist and recruitment/HR professional.

13. Winston Phillips

Technology Systems Manager

News Production Facilities
Key figure within the BBC Black and Asian Forum.

BBC TELEVISION NEWS

14. Peter Horrocks

Head of Television News

Leads the journalistic and technical teams which produce all of the BBC's television news from the *Ten O'Clock News*, through *News 24* to *Newsnight* and including *BBC World* for our international audiences.

15. Ken Connell

Manager Production & Technology Television News

Technology lead for TV news, running the studios, graphics and editing areas day-to-day and investigating how new technologies will change working practices.

16. Mike Kavanagh

Head of Presentation,

BBC Television News

Manages the designers, directors and studio operations staff in Television News and responsible for the visual brand of BBC News on television.

17. Kevin Bakhurst

Controller, BBC News 24

Heads the BBC's 24-hour domestic news operation with around 160 journalists.

18. Mark Popescu

Editor, BBC One and Six O'Clock News

Leads the production team producing BBC One's daytime news bulletins – deciding which stories are covered on the day and future commissioning.

19. Glen Bertram

Manager Studios and Craft

Deployment, TV News

Responsible for all technical staff crewing for TV news studios and also oversees the craft deployment teams, scheduling directors, graphics and editing/Mediaport staff.

BBC RADIO NEWS

20. Stephen Mitchell

Head of Radio News

Leads a department with 800 journalists and technical staff delivering daily and weekly news and current affairs programmes on all the BBC's national networks and the international service on the World Service.

21. Tim Doucy

Head of Operations, Radio News

Leads a team of 140 technical staff who provide operational support to *Five Live*, *Radio 4* news, *World Service* news programmes and the *Asian Network* in London.

22. Matt Morris

Head of News, BBC Radio Five Live

Leads the team of more than a hundred journalists who provide 24/7 news coverage on *Five Live* – the home of live news and live sport.

23. Richard Clark

Editor, BBC Radio Newsroom

Runs the network radio newsroom, supplying news for *Radio 2*, *R3*, *R4*, *Five Live*, *6Music* and local radio.

24. Sonia Deol

Breakfast presenter, Asian Network

With the BBC since '96; joined from commercial radio.

25. Rod McKenzie

Editor, Radio 1 Newsbeat

& 1Xtra News

Runs all the news from *Radio 1* and *1Xtra* – the BBC's youth-facing networks. Makes the news accessible and relevant to audiences that don't normally consume news of any sort. Responsible for the expansion of specialist journalism in fields such as entertainment news, youth health, technology and the setting up of a bureau in *New York* to cover *North America*.

26. Angela Clarke

Assistant Editor, 1Xtra News

Lead output editor for *1Xtra*'s journalism, reporting directly to the editor – and in charge of much of the day-to-day leadership of the network's news coverage.

27. Dotun Adebayo

Presenter

Presents *Up All Night* on *5 Live*.

28. G Money

Presenter, 1Xtra

Presents the daily *TXU* news programme.

29. Bernard P Achampong

Producer, 1Xtra

Programme, projects and creative producer across various networks. Projects include *DigiEfx* branding and station sound (*1Xtra*) and *Beverley's Gospel Nights* (*Radio 2*).

BBC NEWS INTERACTIVE

30. Pete Clifton

Head of BBC News Interactive

Leads the department responsible for a wide range of services including the *BBC News*

website, Ceefax and its equivalent on digital TV, news to mobiles and public spaces, and a range of video services for broadband and interactive television.

31. Steve Herrmann

Editor, BBC News Interactive
Responsible for editorial output on BBC News on-demand services, including the BBC News website, Ceefax, digital text and mobile phones.

BBC WORLD SERVICE

32. Liliane Landor

*Head of News and Current Affairs
BBC World Service*

Leads a team of around 300 people who provide news and programmes round the clock to an audience of 37 million people across the world.

ITV

ITV NEWS

33. David Mannion

ITV News Editor-in-Chief
Responsible for all network and regional news programmes on ITV.

34. Deborah Turness

Editor of ITV News
Drives all daily news programming on ITV. Editor of *ITV Lunchtime News*, *ITV Evening News*, and *ITV News at 10.30*.

35. Jonathan Munro

*Deputy Editor of ITV News,
and Head of Newsgathering*
Responsible for home and foreign coverage on ITV News. Line manager for all reporters and correspondents.

36. Robin Elias

Managing Editor of ITV News
In charge of staff issues and recruitment. Line manager for presenters.

37. Jon Godel

Editor of IRN and ITN On
Editor of the UK's leading supplier of news to mobile, broadband and commercial radio. As Editor of ITN On oversees content and bulletins to more than 29 million viewers and listeners a week.

38. Sally Braithwaite

*Finance Manager,
Channel Four News*

39. Lesley Everett

Head of Studios
Manages the editing and graphics sections for ITV News and is Head of Studios for all of ITN. She started in graphics on Channel 4 News, going on to direct all of ITN's programmes, including royal budget programmes, royal

specials and general election programmes.

40. Malcolm Smith

Head of Operational Engineering
Supports the technical aspects of ITN's newsgathering operations including cameras and sound equipment, outside broadcasts, satellite dishes and radio equipment and the technical staff.

41. Keith Cass

Director of Technology

42. Asha Oberoi

Content Director, ITN Source
Responsible for marketing and product development strategy and ITN's e-commerce website.

43. Louise Evans

ITN Director of Communications
Responsible for programme and business publicity for the group and public affairs.

44. Stuart Thomas

Editor, ITV London
Responsible for news in ITV's London region.

45. Hazel MacGough

Director of Human Resources

46. Will Thorne

*Assistant Editor,
Channel Four News*
With ITN for the last two years, firstly as the launch editor on *More4 News* and then as assistant editor on *Channel Four News*.

47. Emma Clifford

*Training & Development Consultant,
ITV News*

Responsible for the training and development of all staff who work for ITV News, runs the ING Traineeships and Bursary Scheme.

48. Rick Pickard

*Head of Operations,
ITV Yorkshire*
Looks after all the technical requirements and manages the technical team for the Calendar newsroom at ITV Yorkshire.

49. Paul Stevenson

*Controller of Operations,
ITV News & Regions*
Overall management of the operation and resources for the ITV News Group, including all technical staff, freelancers and kit.

50. Graeme Thompson

*Managing Director,
ITV Tyne Tees*
Responsible for the output in the ITV Tyne Tees region, including news output, regional programmes and Signpost,

ITV's provider of British Sign Language to the media industry.

51. Sally Milne

*Head of Resourcing
and Diversity, ITV*
Looks after ITV's diversity strategy and controls all recruitment within ITV plc.

52. Duncan Rycroft

*Controller of Regional Programmes,
ITV Granada*
Responsible for the regional output in the ITV Granada region.

53. Sunita Jaswal

ITV News Group Trainee
One of 17 picked from more than 3,000 people to take part in the journalistic traineeship.

54. Andrew Friend

Output Producer, ITV Tyne Tees
Manages the news team at ITV Tyne Tees and responsible for daily news output.

55. Rohit Kachroo

Reporter, ITV News
Reports for the ITV Central West region and for the ITV national news.

56. Nermin Oomer

*Broadband News Editor,
ITV Local, Wales*
Graduate of the first year of the ITV News Group Traineeship, Nermin is now looking after the news content on the new ITV Local broadband offering for Wales.

SKY NEWS

57. Peter Lowe

Assistant Editor, Sky News
Very experienced news editor and producer, formerly executive producer of the business unit and the Parliamentary Unit and currently Assistant Editor responsible for staffing and editorial issues.

AL JAZEERA ENGLISH

58. Ben Rayner

Senior News Programme Editor

59. Stephanie Ince

HR Manager, Europe

REUTERS

60. Mark Thompson

UK and Ireland Bureau Chief
Responsible for bureaux in the UK and Ireland.

61. Alexander Smith

Regional Editor in Charge, Equities
Reuters Editor for Equities News in Europe, Middle East and Africa, overseeing coverage of company

news ranging from the big European blue chips to Russia's corporate giants and companies emerging from the Middle East and Africa.

62. Sitaraman Shankar

Chief Correspondent, Europe, Middle East and Africa Stock Markets
Runs a 10-strong team of stock reporters covering continental Europe and the UK market.

BLOOMBERG

63. Clare Davies

*On and Off Air Talent Manager,
EMEA*
Responsible for sourcing, networking and coaching all on and off air talent for the Europe, Middle East and North Africa (EMEA) region and works closely with management on the development of the European broadcast division.

64. Catherine Stevens

Head of the Pan European Channel
Manages the Pan European English-language channel for Bloomberg Television, overseeing the news production, reporting and anchor team.

65. Paul George

*On air Anchor/Reporter
Anchor, Money & Politics*

66. Wolfgang Driessler

Deputy Head of Channels, EMEA
Responsible for managing Bloomberg's five European Channels.

67. Jenny Moloney

Head of the Assignments Desk, EMEA
Jenny joined Bloomberg TV in 1999 to help build a team in Sydney, then spent two years in Tokyo heading up the Asia Pacific channel before settling in London running news coverage for Bloomberg's five European channels.

68. Eric Coleman

Story Editor, EMEA Broadcast
News and story editor for Bloomberg Television in Europe. Oversees story development and script editing for a team of reporters around the region.

GCAP

69. Simon Cliffe

Group Head of News
Responsible for news output and strategy at GCAP Media, the UK's biggest commercial radio group with nearly 40 newsrooms and over 140 journalists

70. Mark Grinnell

Deputy Group Head of News

Working with the Group Head of News, oversees the output at GCap Media, and responsible for the news training across the UK's biggest commercial radio group.

CHRYSLIS

71. Jonathan Richards
Editorial Director, Chrysalis Radio News

Manages news output for the Chrysalis, Heart and LBC radio stations and digital outlets.

PRESS ASSOCIATION

72. Jonathan Grun
Editor, Press Association – the nation's news agency
In charge of PA's multi-media newsroom and bureaux around the UK.

73. John Angeli
Editor, PA Multimedia
Looks after PA Multimedia team which gathers video content for newspaper websites and UK internet service providers with journalists from across the UK. Previously with the BBC for 15 years, working in TV and radio news as well as BBC News Online.

GUARDIAN MEDIA GROUP

74. Tom Haggold
Editor, Guardian Unlimited

75. Vikram Dodd
Senior reporter, The Guardian

TELEGRAPH MEDIA GROUP

76. Guy Ruddle
Editor, Telegraph Talk and TV
Responsible for the Telegraph Media Group's video and audio journalism and for integrating those areas with the company's print and online journalism.

TIMES ONLINE

77. Parminder Bahra
Executive Editor
Determines the editorial direction and strategy for Times Online and deputises for the Editor-in-Chief.

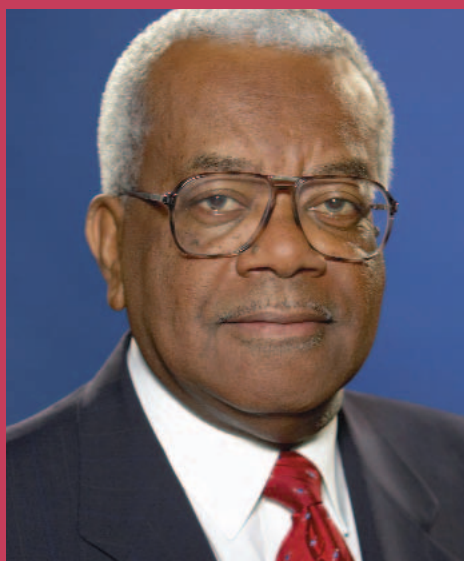
BJTC

78. Jim Latham
Secretary, Broadcast Journalism Training Council
The BJTC sets standards of broadcast journalism training, accepted as entry requirements by most UK employers – BBC, ITV News Group, ITN, IRN, Sky News, C4, Reuters, RadioCentre – standards achieved by 38 courses round the UK.

Top presenters to open Move on Up in News

George Alagiah and Sir Trevor McDonald will be opening Move on Up in News. George Alagiah said: "When I joined the BBC I was one of a handful of black or Asian reporters on TV. That's changed now but we must not be tempted to assume that the job is done. There are plenty of people out there, people of colour and talent who feel the broadcast industry is not interested in them. So I'm delighted that the broadcast and online news media and the unions have come together to organise such a practical initiative. I congratulate BECTU and the BBC for their partnership organising Move on Up in News and I will be there on the day."

Sir Trevor McDonald said: "I am very happy to give my backing to Move on Up in News. There is a widespread acknowledgement that much more must be done to help BME staff in news to break through to a higher level. "Move on Up in News will bring together under one roof senior executives from a range of news organisations and talented professionals who are keen to make contacts and seek out new opportunities. Let's face it, the news business is still overwhelmingly white and middle class. I hope that this event will lead to our newsrooms and studios becoming more representative of the communities they serve."



Sir Trevor McDonald OBE was born and educated in Trinidad where his career in the media began.

Trevor came to London in 1969 to work as a producer in the BBC Overseas Regional Service. He went on to produce current affairs programmes for the BBC World Service.

In 1973 he joined ITN as a general reporter, and became diplomatic correspondent and presenter of *Channel Four News* in 1982. When not working abroad, he began his career as an ITN presenter. He has in

his time anchored, in London and on news locations around the world, every ITN News programme.

Trevor became the first sole presenter of *News At Ten* in 1992 and anchored the *Late Evening News* until December 2005. By then he had received more awards than any other news broadcaster in Britain. For the past eight years he has presented ITV's flagship current affairs programme, *Tonight*.

Trevor McDonald was awarded the OBE in 1992 and a Knighthood in 1999.



George Alagiah joined the BBC in 1989 after seven years in print journalism with *South Magazine*. He currently presents the *Six O'clock News* and *World News Today* for the BBC's global channel. Before going behind the studio desk, Alagiah was one of the BBC's leading foreign correspondents, recognised throughout the industry for his reporting.

He has won several awards including the award for Best International Report at the Royal Television

Society (1993) and Amnesty International's Best TV Journalist award (1994). In 1998 he was voted Media Personality of the Year at the Ethnic Minority Media Awards. His first book, *A Passage to Africa*, was published in September 2001. A book on multiculturalism in Britain, *A Home from Home*, was published in 2006.

George Alagiah was born in Sri Lanka. His primary education was in Ghana where his parents moved to in 1961. He is a graduate of Durham University.

TO APPLY TO PARTICIPATE IN MOVE ON UP IN NEWS,
 DOWNLOAD AN APPLICATION FORM FROM
 WWW.BECTU.ORG.UK AND EMAIL IT IN, OR COMPLETE THIS
 APPLICATION FORM AND SEND IT TO THE ADDRESS BELOW

Name: _____

Address: _____

Email address: _____ Tel: _____

Tick as appropriate: Are you:

Freelance Fixed-term contract Permanently employed Unemployed

Are you Schedule D registered Yes No

What is your current job? (Eg reporter, producer, camera operator)

If you are currently working, name of employer:

Are you a member of BECTU: Yes No NUJ Yes No

State membership number if known

Tick box as appropriate:

I would like to have a one-to-one meeting with the following people:
 (state the reference numbers as shown on the list of executives and role models)

I attach my CV

(Optional) I am sending copies of my showreel clearly marked for the
 attention of the appropriate executives, or emailing an MP3

I would like to attend the following workshops:
 (state the reference numbers as shown on the list, in order of priority with your top priority first)

I am not a student in fulltime education

I am EITHER already working in the industry OR am a qualified new entrant
 If you do NOT wish your CV and application to be forwarded to other
 potential employers with a view to assisting your career development,
 please tick here

Equality monitoring

Are you Male Female

What is your ethnic group?

White:
 British
 Irish
 Other (please specify)

Mixed:
 White /Black Caribbean
 White /Black African
 White /Asian
 Other (please specify)

Chinese or other ethnic group:
 Chinese
 Other (please specify)

Asian or Asian British:
 Indian
 Pakistani
 Bangladeshi
 Other (please specify)

Black or Black British:
 Caribbean
 African
 Other (please specify)

Do you identify as disabled
 Yes
 No



HOW TO TAKE PART IN MOVE ON UP IN NEWS

- 1 To apply to take part in this free event you must be either already working in the industry or a qualified new entrant. This event is not for students. If you're not sure if you qualify phone 020 7346 0900 and ask for Move on Up in News.
- 2 Download an application form from www.bectu.org.uk or request one from lburt@bectu.org.uk or phone Lesley Burt on 020 7346 0900.
- 3 Look at the list of executives and role models who will be available for one-to-one meetings on 21st September and on the application form list the reference numbers (shown beside each person) of those you would like to see.
- 4 You must attach your CV along with your application form when you send it.
- 5 To make your application stand out, you may also write a covering letter to each executive or role model if you wish.
- 6 You may email an MP3 file, or post a showreel to the address below preferably on DVD – please label each DVD with your name and make it clear whom you would like it to be sent to.
- 7 Decide which workshops you would like to attend and list their names and reference numbers on the application form in order of priority, your highest priority first.
- 8 Complete the rest of the application form.
- 9 Email it to moveonupinnews@bectu.org.uk Alternatively you can post it to **Move on Up in News, BECTU, 373-377 Clapham Rd, London SW9 9BT**

to arrive no later than **Monday 16th July.**

What happens next?

BECTU forwards all the applications to the appropriate executives and role models. They decide whom they wish to see from the applications submitted and forward their final list of successful applicants to BECTU.

BECTU will confirm the appointments and workshop places to the successful applicants in the week of Tuesday 28th August. They will receive appointment times and workshop schedule when they arrive on 21st September. To discuss any queries contact BECTU on 020 7346 0900, or email moveonupinnews@bectu.org.uk.

The workshop schedule

Space is limited at some of the workshops. On the application form, please state – in order of priority – the name and the reference number of the workshops you'd like to attend.

1. Getting behind the radio mic

Perhaps you're a researcher, producer or newspaper reporter and you'd like to develop your career by getting on air. If you're applying to be a radio reporter or news reader you'll need to submit a demo tape.

We've assembled a talented and experienced group of BBC radio presenters and reporters who'll be on hand to offer one-to-one coaching in the art of live broadcasting. They are: Aasmah Mir (*Presenter, The Midday News, 5 Live*), Kath Melandri (*Presenter, Drive, BBC London*), Rabiya Parekh (*Senior broadcast journalist, World Service; senior producer at the World Services interactive news programme, World Have Your Say.*), Rozina Sini (*Presenter, Asian Network*), Charlene White (*Senior Broadcast Journalist and Presenter Look East, Five Live, BBC Three*), Leah Gooding (*Presenter, Asian Network*) and Nick Davis (*Community Affairs Reporter BBC 5 Live*).

A studio manager will record you reading a Five Live summary (off air!). The two people whose efforts are judged to be the most professional will be invited to spend a day meeting senior figures at Five Live. Numbers are limited.

2. Climbing the ladder at the BBC

Perhaps you're a BJ who believes it's time to move on up to an SBJ role. Perhaps you're keen for advancement to an Assistant Editor position. Then again, perhaps you want to stretch your wings and compete for an overseas posting. Whatever your ambition, you'll need to convince the members of a BBC board that you are the person for the job. Jonathan Baker (*Deputy Head of Newsgathering*) has recruited and promoted staff at various levels in radio and television news and newsgathering – and faced a number of boards himself. Katharine Everett (*Director of Change*) is a BBC-trained executive coach who can advise on how to get on at the BBC – and how the changes underway are likely to impact on people's career opportunities. Rajini Vaidyanathan (*Political Correspondent*

Radio 1 / 1Xtra) can talk about her experience of seeking promotion.

3. Developing your career at ITV News

This session will explore the chances of furthering your career within ITV News. For people who are perhaps contemplating a move into broadcast news from another branch of the news industry, Emma Clifford (*Training and Development Consultant for ITV News Group*) will explain how ITV Traineeship schemes offer great opportunities to train in editorial, technical and graphics roles. For people already established in broadcast news who are keen to climb the promotion ladder, Robin Elias (*Managing Editor, ITV News, ITN*) and Hazel MacGough (*Director of Human Resources, ITN*) will offer advice and information to help you to move on up within the organisation which provides news for ITV, Channel 4 and independent radio.

4. Polishing your CV

Whatever your age and stage, it's no bad thing to keep your CV up to date. When was the last time you checked whether the format and content of your CV show you in the best possible light? Employers are often dismayed by the quality of the CVs that land on their desks. A poor CV, showreel or demo tape can leave you trailing other candidates – even if you have the experience and the talent to make a success of the position. Kevin Bakhurst (*Controller, News 24*), Moz Dee (*Managing Editor, 5 Live*), Jon Godel (*Editor, IRN and ITN On*) and Helen Chapman (*Reuters HR Manager for Editorial with local responsibility for the UK and Ireland*) will offer tips on how you should pitch for that next job.

New BBC training scheme

While you are at Move on Up in News, look out for Claire Prosser from BBC News who will be on hand with details of a new traineeship jointly organised by BBC News, BBC Sport and BBC Nations and Regions

5. How I got where I am

A panel of successful and well-regarded BME journalists talk about how they progressed their careers and overcame any hurdles that they encountered along the way.

Clive Myrie (*Europe Correspondent, BBC News*) has become a familiar face on our screens, reporting on a string of major stories overseas. Darshna Soni is a correspondent for Channel 4 News. Nina Hossain is a presenter with ITV News and Mark Eddo is a business correspondent at ITV News. Sonia Deol is the breakfast show presenter on the Asian Network.

6. Convergence – what's that all about?

Newspapers are setting up TV stations, turning columnists into bloggers and putting hot stories on their websites before they've even appeared in print. Channel 4 is going into radio. The BBC, like other broadcasters, is exploring new ways of keeping its audiences up to date with the latest news wherever they are.

Convergence is the big buzz word. But what does it all mean? And how will this impact on you as you advance your career? We've assembled a panel to shed light on these developments. Guy Ruddle is Editor, Telegraph Talk and TV. He's in charge of the Telegraph Media Group's video and audio journalism and responsible for integrating those areas with the company's print and online journalism. Steve Hermann is Editor, BBC News Interactive. Jim Latham is Secretary of the Broadcast Journalism Training Council. Parminder Bahra is the Executive Editor, Times Online.

7. Trying your hand as an ITN newscaster

Many television newsreaders have a background as producers or reporters. If you believe that the next stage in your career development is to deliver the news to a TV audience, then this workshop will be able to offer some useful pointers. ITV News staff will be on hand to help you read a bulletin from the teleprompter. Those judged to have produced the best performance will be sent a showreel and invited to visit ITV News.